



Faculty of Global Management

Department of Global Management



Faculty of Global Management Website

<http://global.chuo-u.ac.jp/english/>



https://www.chuo-u.ac.jp/admission/global_f/gm/english/



<Tama Campus>

Faculty of Law / Faculty of Economics / Faculty of Commerce / Faculty of Letters / Faculty of Policy Studies / Faculty of Global Management

742-1 Higashinakano, Hachioji-shi, Tokyo 192-0393, Japan

Gateway to Global Business

- To the World from the Faculty of Global Management -

Where in the world will you be working 10 years from now? What kind of work will you be doing? What countries will your co-workers and business partners come from? What language will you be speaking with them? After learning in the Faculty of Global Management, you will become a global business leader who plays an active role on the global stage with business and economic expertise and high language skills. That is what you can imagine you will be doing in the future.

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Six reasons for choosing the Chuo University Faculty of Global Management

1

Detailed follow-up instruction to enhance the basic skills of business management, economics and statistics

Small class-size seminars and follow-up classes are held in the first year. Students will intensively learn the basics of business management, economics and statistics that are required in global business, supported by tutorials and discussions in order to deepen understanding. →P6

2

A large variety of classes held in English

Nearly 70% of all classes can be studied in English, which means a student can earn all the credits necessary for graduation by studying only in English. Chinese and Spanish are also provided as languages for learning. As a result, students of the Faculty of Global Management will have a chance to acquire three of the most commonly spoken languages, thus becoming an individual prepared to communicate effectively on the world stage. →P10 to 11

3

Curriculum for a variety of fields to study global management

This curriculum expands the basic range of education by including a variety of subjects. In addition to classes focusing on businesses in Japan and Asia, students will have the ability to learn International Area Studies (politics, economy, history, and the culture of each country) in order to acquire intercultural understanding and awareness required for global business. →P10 to 11

4

Numerous opportunities to come in contact with and learn about diversified cultures and corporations

1st-year-students will participate in a short-term study abroad in order to increase their motivation to study, and increase their international awareness. They will subsequently have a chance to take part in medium-to-long term study abroad programs as well as domestic and/or overseas internships. There will be numerous opportunities to come in contact with Japanese, Asian and international cultures and participate in internships to learn about international corporations, which along the way will present many chances to make life-long friendships with Japanese and exchange students. →P7

5

Face-to-face learning support system through small groups of students

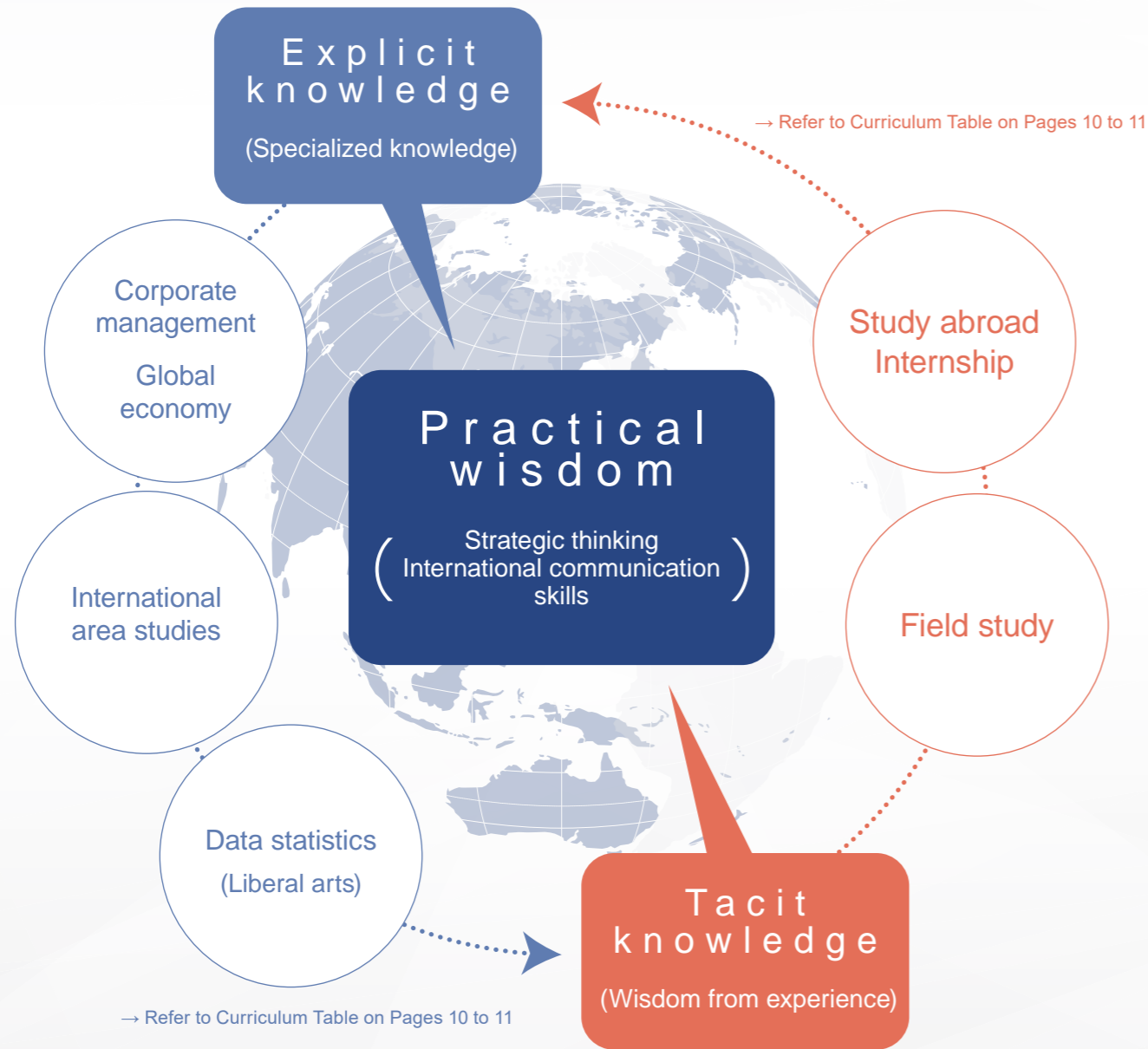
Seminars, consisting of small groups of about 10 students, are compulsory subjects from the 1st year. Through this system, students will benefit tremendously from the increase in personal time they will get with instructors, along with detailed learning support by academic advisers, and learning support of major subjects in English at the Academic Support Center. →P7 and 12

6

Numerous facilities, available only for students of the Faculty of Global Management

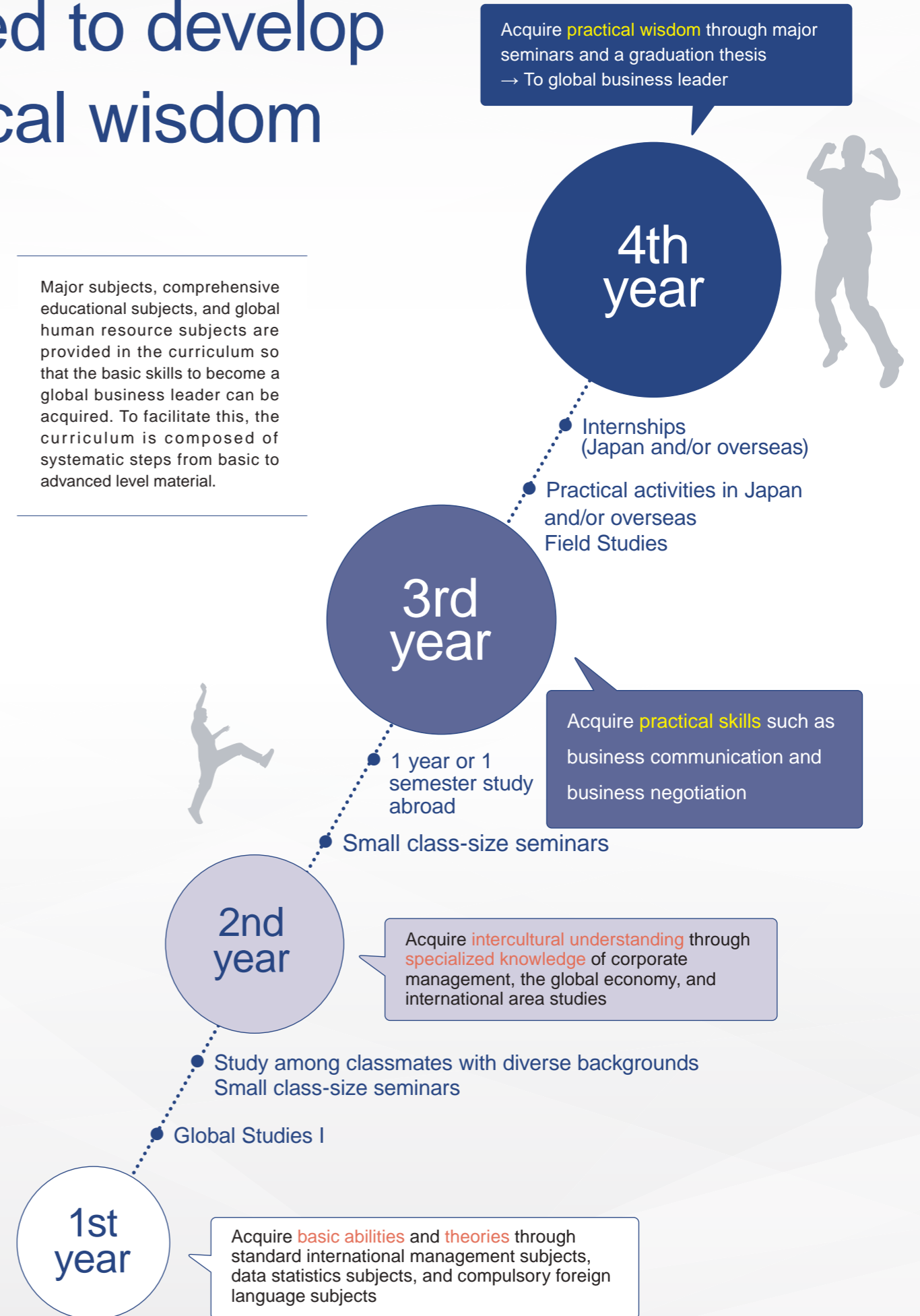
Study rooms, lounges and common areas are provided only for the students of the Faculty of Global Management. There are also many locations where students can easily communicate with the faculty members. Since Internet with Wi-Fi is available in these areas' environment, students can study anywhere. →P12 to 13

Comprehensive curriculum designed to develop global business leaders with practical wisdom



Classes on Japanese management and industry, and Asian economies and society, as well as subjects related to political and historical theories and practices will be provided. Students will acquire "explicit knowledge" by learning major subjects, including corporate management, global economy, international area studies, as well as comprehensive educational subjects, such as data statistics and liberal arts. Students will also acquire "tacit knowledge" through global human resource subjects, which include activities such as studying abroad and doing field studies. The aim of the Faculty of Global Management is to harmonize "explicit knowledge" and "tacit knowledge," in order to develop global business leaders with "practical wisdom" and high language skills, who will play an active role on the international stage.

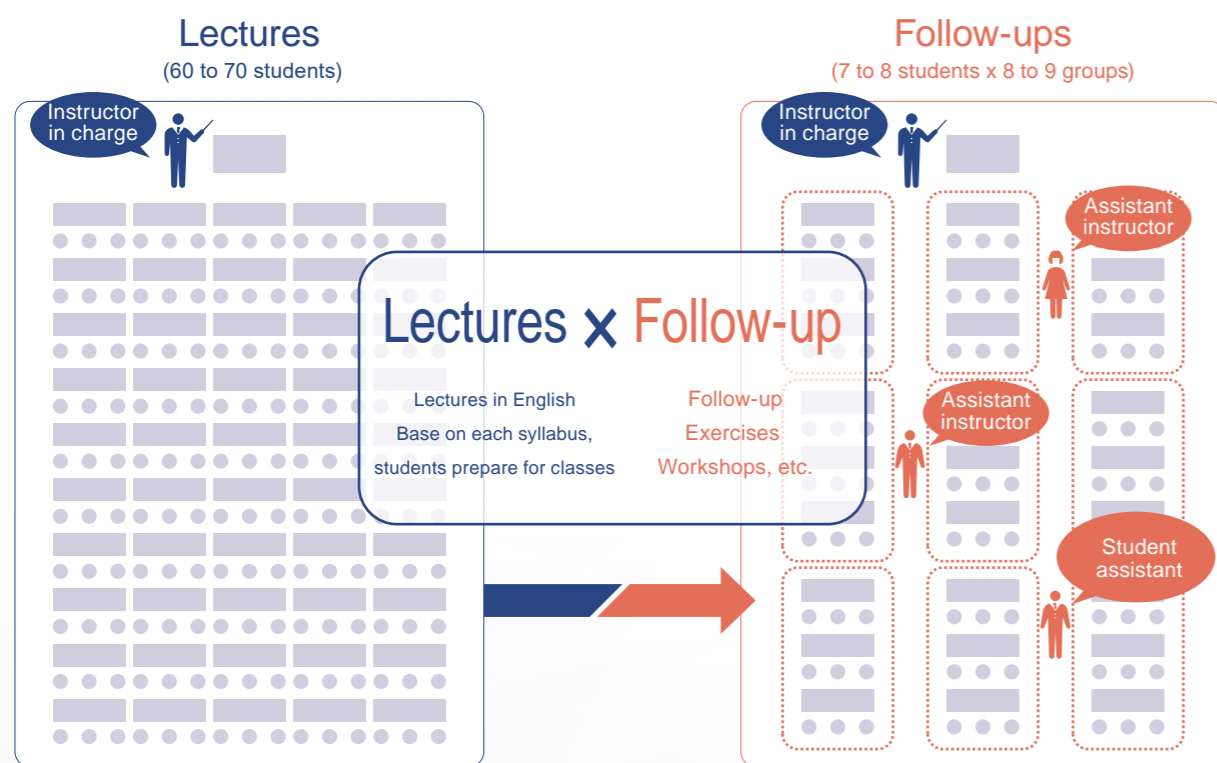
Major subjects, comprehensive educational subjects, and global human resource subjects are provided in the curriculum so that the basic skills to become a global business leader can be acquired. To facilitate this, the curriculum is composed of systematic steps from basic to advanced level material.



Approach to learning that is only offered by Chuo University in the Faculty of Global Management

Follow ups

The core subjects include "Introduction to Business Management," "Introduction to Economics," and "Microeconomics" for the 1st year, and "International Management Theory" for the 2nd year, with lectures held twice a week. Among the two classes per week, one class consists of a lecture and the other is held as a follow-up of the lecture. While deepening the understanding through group discussions and workshops, the communication between the students and faculty is activated to promote active learning.



An abundance of classes in English, covering all credits necessary for graduation

→ Refer to Curriculum Table on Pages 10 to 11

Japanese and international students will have the chance to get together and study highly specialized business management skills - a unique feature that is only offered by the Faculty of Global Management at Chuo University. At the same time, students will benefit from interacting with people who have different cultural backgrounds, all while studying sophisticated business and economics concepts in English. The Faculty of Global Management at Chuo University is the only institution Japan where this can be done.



Compulsory small-size seminars starting from 1st year

Small class-size seminars start as an important part of 1st year education. The instructor in charge as an academic adviser of the class (about 10 students), understands the student's learning condition and performs individual follow-ups. While the literacy education is mainly provided as mentioned in the syllabus of the introduction seminars, the faculty will try to stimulate the students' inquisitive minds for learning in order to construct reliable relationships with the students.



Overseas Program <Global Studies>

This program is for 1st year students to experience short-term study abroad at overseas universities including North America during their long vacation. The purpose of this program is to foster communication skills, self-management skills, and intercultural adaptability by experiencing corporate activities and coming in contact with different cultures overseas, based on their knowledge of a language and business management already acquired, in order to further improve their eagerness of learning languages and global management. From the 2nd year and later, advanced programs are provided, such as 1 year or 1 semester study abroad at partner schools, internships, etc.

Global Studies I Program (Plan for AY2019 Summer)

- University of Missouri, St. Louis
- Minnesota State University, Mankato
- California State University, Bakersfield
- University of California, Davis
- University of Hawaii, Manoa
- Flinders University (South Australia)
- Southern Taiwan University of Science & Technology
- Washington D.C. Internship Program

The Faculty of Global Management of Chuo University recognizes the importance for students to have the insight to understand the world with a tolerant and accepting attitude while maintaining the courage to challenge opposing worldviews. These are some of the qualifications that allow students of the Faculty of Global Management to be ahead of the world. Rarely are people born with these attributes. Rather, they attain them through hard work and dedication. Students must first have the ambition and desire to become a successful global leader. By showing initiative, they already have the potential to become leaders of a global society. It is also important for students to acquire the knowledge and sense of values to construct a modern, sustainable society. This will make people around the world more prosperous from a moral and ethical standpoint.

International companies, that are associated with our daily lives, are seeking 21st Century leaders, who can meet the standards of a globalized society.

We regard the development of academic and technical knowledge as its primary objectives. By developing these skills, we are hoping that students will not only excel in fields which involve other cultures, but students will also acquire a business mindset accompanying advanced analysis skills to solve various management issues. This will enable them to improve their extensive knowledge and competency so that they can play an active role in the world.

Professor, Hisashi Kawai
Dean, Faculty of Global Management

Be Ahead of the World



Become a global business leader with specialized and practical wisdom



1st year

- ### Basic Skills
- Introduction to Business Management
 - Introductory Economics
 - Microeconomics
 - Introduction to Statistics for Management
 - Global Studies I
 - Politics and History of each Country

2nd year

- ### Specialty
- Global Marketing
 - IT Strategy
 - Business Economics
 - Cross Cultural Management
 - Quantitative Methods
 - Economic History of each Country

3rd to 4th years

- ### Practical Skills x Practical Wisdom
- International Human Resource Management
 - Advertising and Marketing Communications
 - Rule-making Strategy for Global Management
 - International Transaction and Law
 - Business Communication and Business Negotiation
 - Economic Theory of each Country

Understanding Curriculum Table

- ⊙ Required Subject
- ※ For International Students
- ⓔ Taught in English
- ⓐ Taught in Chinese
- ⓔⓐ Taught in English and Chinese

Curriculum Group		1st year		2nd year		3rd & 4th years			
Global Management Standard		ⓔ Introduction to Business Management	ⓔ International Business	ⓔ Strategic Management	ⓔ Multinational Enterprises				
		ⓔ Introductory Economics	ⓔ Microeconomics	ⓔ Spatial Economics	ⓔ International Development				
Corporate Management			ⓐ Comparative Management Studies	ⓔ Risk Management Theory	ⓔ Corporate Governance II	ⓔ Bankruptcy Prediction Analysis	ⓔ International Product Development	ⓔ Catchphrases and Naming Strategy	
			ⓔ Organization Theory	ⓔ Human Resources	ⓔ Global Marketing	ⓔ International Human Resource Management	ⓔ Global Logistics Theory	ⓔ Business Law	
			ⓔ Corporate Governance I	ⓔ IT Strategy	ⓔ Change Management	ⓔ Management of Technology			
			ⓔ Accounting	ⓔ Diversity Management Theory	ⓔ Business Finance	ⓔ Special Lecture (Modern industrial situation)			
			ⓔ Marketing	ⓔ Introduction to Entrepreneurship	ⓔ Labor Economics	ⓔ International Accounting			
Global Economy				ⓔ Business Economics	ⓔ Finance	ⓔ Regional Revitalization Management	ⓔ Industrial Organization Theory	ⓔ International Finance	ⓔ International Trade Policy
				ⓔ International Cooperation	ⓔ Theory of NGO/NPO		ⓔ Industrial Cluster	ⓔ Public Human Resource Management	ⓔ Foreign Direct Investment
				ⓔ International Economics	ⓔ Public Management		ⓔ Experimental Economics	ⓔ Comparative Financial System	ⓔ International Location Theory
Area Studies	Japan, China, Asian Region	ⓔ Economic Geography	ⓔ Cross Cultural Management	ⓔ Japanese Management	ⓔ Social Research Methods	ⓔ Regional Development			
		ⓔ Japanese Politics and History	ⓔ Japanese Economic History	ⓔ Japanese Economy	ⓔ Chinese Economy	ⓔ Asian Economy	ⓔ Japanese Corporations	ⓔ Chinese Corporations	ⓔ Asian Management
	Europe, the United States, Latin America Region	ⓔ Chinese Politics and History	ⓔ Chinese Economic History		ⓔ Chinese Political Society				
Statistics & Mathematical Analysis		ⓔ Introduction to Statistics for Management	ⓔ Introductory Mathematics for Management	ⓔ Mathematics for Management	ⓔ Introduction to Econometrics		ⓔ Applied Statistics		
			ⓔ Data Analysis	ⓔ Quantitative Methods	ⓔ Introductory Information Science		ⓔ Database		
Basic Courses		ⓔ Philosophy	ⓔ History	ⓔ Sociology	ⓔ Political Science	ⓔ Mathematics	ⓔ Biology	ⓔ Sports and Exercises I	ⓔ Health Science
		ⓔ Religion	ⓔ Ethics	ⓔ Introduction to Law	ⓔ Ecology and Environment	ⓔ Data Science	ⓔ Chemistry	ⓔ Sports and Exercises II	
Courses to aid international success	Foreign Languages	ⓔ Academic English I	ⓔ Academic English II	ⓔ Academic English III	ⓔ Academic English IV		ⓔ Advanced English		
		ⓔ Chinese I	ⓔ Spanish I	ⓔ Chinese II	ⓔ Spanish II		ⓔ Chinese IV	ⓔ Spanish IV	
		ⓔ Japanese A I - IV	ⓔ Japanese B I & II	ⓔ Chinese III	ⓔ Spanish III	ⓔ Japanese B III & IV			
	Communication Skills	ⓔ Adaptive Learning I - III				ⓔ Business Communication (English)	ⓔ Business Negotiation (English)	ⓔ Business Communication (Chinese)	ⓔ Business Communication (Spanish)
								ⓔ Business Communication (Japanese)	ⓔ Business Negotiation (Japanese)
Seminar		ⓔ Global Studies I	ⓔ Global Studies II	ⓔ Global Studies III					
		ⓔ Field Studies I - III	ⓔ Introduction to Japanese Studies				ⓔ ATC21s (Assessment and Teaching of 21st Century Skills)		
		ⓔ Business Communication				ⓔ Seminar III	ⓔ Seminar IV	ⓔ Seminar V and Graduation Thesis	

The classes taught in a foreign language may be supported in Japanese so that the contents can be understood more accurately and deeply.

Learning Environment Learning Support

The Faculty of Global Management offers an engaging and functional learning environment, so that students are able to have a meaningful university life. In 2020, a new "Global Hall" and "International Education Residence Hall" will be opened, and a new "Faculty Commons Building" will be opened in 2021.

* The name of the buildings are tentative



Academic Support Center (ASC)

The Academic Support Center (ASC) provides exclusive learning support provided by native English instructors as well as instructors with various expertise. Visit ASC as often as you like. Students can stop by for support for subjects such as business statistics, economics, machine learning software, help with academic English writing assignments, English presentation practice, business English, and general English conversation.



Commons

The Commons is located on the 4th floor of Building No. 4 with an excellent view of the campus. This facility is widely used as a multi-purpose space. Students and instructors use the commons space for activities such as meetings, group discussions and seminar activities.



Study Room

There is a lot of work in the university that is intensively performed by individual students. Work such as preparation and review of classes, creation of reports, and preparation of presentations. Students utilize the study room to keep up with their course assignments and projects.



Lounge

Take a break from studying occasionally, and bring a coffee to the lounge on the 2nd floor in Building No. 4. Students can enjoy themselves in this comfortable space.



Academic Terminals

The Faculty of Global Management is not only for acquiring an education, but is also a place to network with people from all over the world.



G Square

This is the main spot for cross-cultural exchange. Everyone at Chuo University can visit freely with other students and instructors at G Square. In addition to getting prepared for studying abroad, students can also attend social gatherings or listen to seminars on cultural understanding and language-learning group activities here.



Global Hall

(* Tentative name, to be opened in April 2020)

"Global Hall" is where global education and research is conducted. It is also the "International Education Residence Hall" where education and daily life are combined. The facilities at Global Hall are designed to promote exchange between students at Chuo University and international students in order to create an international foundation.



Faculty Commons Building

(* Tentative name, to be opened in April 2021)

This is an education and research facility that symbolizes learning without boundaries. It serves as the core of diversity and is considered a global zone. This facility functions as a space to gather and disseminate all possible knowledge as well as a space used for furthering exchange between students.

Experience your potential growth and future through four years of study.

[Click here for the introduction of instructors of the Faculty of Global Management](#) →



Asia-Pacific: A Stage with Great Potential for Your Life

The Japanese islands are located at the center of Asia-Pacific, the region showing the most remarkable growth in the world. With the two superpowers, U.S. and China, on its each end, this vast region consists of the countries which are extremely diverse in geographical condition, political regime, cultural tradition, etc. While rapid developments in economy and technology are expected in the future through their active mutual exchanges, solutions to the urgent issues accompanying those developments, such as the disparity between rich and poor and environmental pollution, are also required. Therefore young people with sufficient knowledge and eagerness are expected to play an active role. We hope you will study business management, economics, area studies, and languages in the Faculty of Global Management, Chuo University, and carve out a bright future for yourself and the world on this stage with great potential—Asia-Pacific.

- **Research field:** Chinese political history, Asia-Pacific international relations
- **Subjects:** History, Chinese Politics and History, Chinese Government and Society, Introductory Seminar, Seminars I-V

Professor, Hideo Fukamachi

Jump into the global business arena; Your knowledge will empower you to leap over borders!

With a variety of front-line careers in the world, your possibilities are infinite. The Faculty of Global Management provides an ideal environment to acquire essential knowledge while designing your future career. We have a unique perspective, balanced by our position in Asia while also close being to both Americas and Europe in terms of business practices and rule of law.

Among the many areas of study at the Faculty, you will have the opportunity to study law and commercial regulations. You will understand the legal system and acquire a sense of what constitutes compliance under uncertain conditions; recognize the impact laws and regulations have on your business; know international rules for dynamic transactions; and gain a perspective to strategically engage in the formation of new rules. Moreover, at the Faculty of Global Management you will have the chance to encounter and be stimulated by the opinions of students whose cultural background and viewpoints differ from your own. The knowledge gained in the Faculty will be the compass that enables you to jump into the incredible world of global business. Let's empower ourselves to leap over borders!

- **Research field:** International trade law, Economic law, International comparison of economic laws and regulations, rule-making strategy
- **Subjects:** Competition Law in Global Age, International Transaction and Law, Rule-making Strategy for Global Management, Introductory Seminar, Seminars I-V

Associate Professor, Maki Kunimatsu

Look at the business in Asia from Chuo

Business administration is a practical field of study.

Since Japanese business has a footprint throughout Asia, it is important and worthwhile to learn about business administration here in Japan at Chuo University. The Faculty of Global Management has many experienced teachers who have worked in banks and think tanks. In addition, we have various programs and activities that correspond to many cultures.

Let's learn more about business in Asia together!

- **Research field:** International Management
- **Subjects:** Introduction to Business Management, Organization Theory, Cross Cultural Management, Asian Management, Introductory Seminar, Seminars I-V

Associate Professor, Yongjin Chang

Become a global leader leveraging the engine of global growth

We are living in an increasingly globalized world. Most large business organizations are either global in nature, or are trying to become so. They look for business leaders who have global thinking, in addition to the knowledge of business functional areas. The Faculty of Global Management at Chuo University is set-up to create this kind of global leaders, empowered with global thinking and business knowledge. Its location in Japan enhances the impact, as Asia is the growth engine of this globalized world and Japan has been a prominent country of Asia.

- **Research field:** International Business Management, Business Strategy, IT Strategy, Marketing
- **Subjects:** Introduction to Business Management, International Business, Introductory Seminar

Professor, Yuri Kimura

Specially Appointed Associate Professor, Mahendra Singh

Understanding Public Management and Policy to Be a Trustworthy Global Leader and Responsible Citizen

As public problems have become increasingly prevalent, the role of government and social values have become more important than ever. To be a successful global leader and model citizen, understanding how public organizations work and public policies influence the society we live in is essential. By taking classes in *Public Management*, *Public Policy*, and *Public Human Resource Management*, students will learn key concepts and theories that explain the essence of public administration and how to apply these concepts and theories to real-world problems. After 4 years, students are expected to be knowledgeable in both the theoretical and practical elements of public management and policy in order to fully understand the public sector.

- **Research field:** Public Management
- **Subjects:** Public Management, Public Policy, Public Human Resource Management, Introductory Seminar, Seminars I-V

Take your first step towards a promising international career here!

In my class "Introduction to Business Management", you learn the basics of how to run a business. "International Finance" explores the global connectivity of financial markets and the changing landscape of financial services. "Japanese Economic History" focuses on how Japan became a global player and leader in technology, and how it can remain competitive. "Chinese Economic History" looks at the economic success of China and its implications for the world economy. From these lessons, you will not only acquire the knowledge essential for a career in management, but also learn about the historic and international developments that shape innovation and competition. Do you want to become a global business leader, or do you want to contribute to the world as a responsible global citizen? Join us!

- **Research field:** Commerce, Finance, Economic History
- **Subjects:** Introduction to Business Management, International Finance, Japanese Economic History, Chinese Economic History, Introductory Seminar

Assistant Professor, YingYing Jiang