

# Tokyo Workshop on Entrepreneurship and Innovation

Date : March 16th and 17th, 2017

Venue : Surugadai Memorial Hall (Room 430) , Chuo University

<http://global.chuo-u.ac.jp/english/siteinfo/visit/surugadai/>

Co-organized by Chuo University, Hitotsubashi University, and Kwansei Gakuin University

Supported by the Nomura Foundation, JSPS Kakenhi, and Shoko Chukin Bank

## Program

### < Day 1 >

Opening Address (13:00)

#### **Session “Firm growth” (13:10 - 14:50)**

Chair: Hiroyuki Odagiri (Hitotsubashi University)

**Alex Coad (CENTRUM Catolica Graduate Business School)**

*Too fast to live? Effects of growth on survival across the growth distribution*

Discussant: Yuji Honjo (Chuo University)

**Junichi Nishimura (Gakushuin University)**

*Sources of the growth of bio startups in the US and Japan*

Discussant: Yuya Ikeda (National Institute of Science and Technology Policy)

#### **Session “Regional perspectives on innovation” (15:20 - 17:00)**

Chair: Nobuo Kobayashi (Kwansei Gakuin University)

**Xibao Li (Tsinghua University)**

*Knowledge spillover and the innovation of startups*

Discussant: Koichiro Okamura (Kwansei Gakuin University)

**Nobuya Fukugawa (Tohoku University)**

*Problem solving and intermediation by local public technology centers in regional innovation systems: The first report on a branch-level survey on technical consultation*

Discussant: Shoko Haneda (Chuo University)

Welcome dinner (17:30)

< Day 2 >

**Session “IPRs and entrepreneurship” (10:00 - 11:40)**

Chair: Koichiro Onishi (Osaka Institute of Technology)

**Joern Block (University of Trier)**

*The role of trademarks in entrepreneurship and innovation*

Discussant: Sadao Nagaoka (Tokyo Keizai University)

**Masatoshi Kato (Kwansei Gakuin University)**

*The role of pre- and post-entry patents in new-firm survival*

Discussant: Alex Coad (CENTRUM Catolica Graduate Business School)

< Lunch >

**Session “Entrepreneurial finance” (13:00 - 14:40)**

Chair: Hirofumi Uchida (Kobe University)

**Haibo Zhou (University of Groningen)**

*Escalation of commitment in business angel investment decision making: Antecedents and consequences*

Discussant: Hidenori Takahashi (Nagoya University)

**Kazuo Yamada (Nagasaki University)**

*Does the group-affiliation influence debt financing of newly established companies?*

Discussant: Arito Ono (Chuo University)

**Session “Opportunities for entrepreneurship and innovation” (15:00 - 16:40)**

Chair: Jung-wook Shim (Kyoto Sangyo University)

**Atsushi Ohyama (Hitotsubashi University)**

*Industry growth through spinoffs and acquisitions*

Discussant: Hiroyuki Odagiri (Hitotsubashi University)

**Hiroyuki Okamuro (Hitotsubashi University)**

*Who wishes to be an entrepreneur and who prepares for that? Evidence from statistical micro data in Japan*

Discussant: Noriyuki Doi (Kwansei Gakuin University)

Closing Address (16:40)

Organizing committee: Yuji Honjo, Masatoshi Kato, and Hiroyuki Okamuro

Contact information: Masatoshi Kato (mkato@kwansei.ac.jp)