

Program Overview

October 30, 2013

09.00	Registration of participants (Myasnitkaya street 20, 1st floor hall)
10.30	The first (constituent) meeting of the Russian Association of business psychologists (in partnership with the Association of Business Psychologists, UK).
11.30	
12.00-14.00	<p align="center">Grand Opening of the Conference and Plenary Session (Myasnitkaya street 20, lecture hall 101)</p> <p>Nigel Nicholson (London Business School, UK) HIGH PERFORMANCE PEOPLE SKILLS</p> <p>Wilmar Schaufeli (Utrecht University, Netherlands) OCCUPATIONAL HEALTH PSYCHOLOGY</p> <p>Bill Mayon-White (London school of economics, UW, business consultant) SYSTEMS THINKING AND FACILITATED DECISION MAKING</p> <p>Ishikawa Akihiro (Chuo University, Tokyo) CORPORAT SOCIAL RESPONSIBILITY</p> <p>Toshchenko Z.T. (corr.-member of RAS, Russian State University for the Humanities) DYNAMICS OF SOCIAL PHENOMENA IN THE MODERN RUSSIAN SOCIETY</p> <p>Bazarov T.U. (National Research University "HSE", The Lomonosov Moscow State University) THE PROBLEMS OF BUSINESS CONSULTING AND EDUCATION OF CONSULTANTS IN RUSSIA</p> <p>Leonova A.B. (The Lomonosov Moscow State University) Hierarchical analysis of the levels of interaction between of personnel in modern organizations: clusters of major problem areas</p>
14.00 -15.00	Lunch
15.00-17.00	<p align="center">Plenary Session (Myasnitkaya street 20, lecture hall 101)</p> <p>Sasaki Masamisi (Chuo University, Tokyo) CURRENT STATUS OF COMPARATIVE STUDIES OF TRUST</p> <p>Brenda Gainer (Canada, Toronto) THE SOCIAL ENTERPRISE-NONPROFIT CONTINUUM IN CANADA</p> <p>Adina Tarry (London, UW, LMU, business consultant) COACHING FOR EFFECTIVE ORGANISATIONS</p> <p>Stephen Benton (UW, Director Master's program Business psychology, Director of Business psychology center in UW) BUSINESS PSYCHOLOGY AT THE UNIVERSITY OF WESTMINSTER</p> <p>Ryozo Yoshino (Survey Science Center, The Institute of Statistical Mathematics, Tokyo) TRUST OF NATIONS ON CULTURAL MANIFOLD ANALYSIS - SENSE OF TRUST IN OUR LONGITUDINAL AND CROSS-NATIONAL SURVEYS OF NATIONAL CHARACTER</p> <p>Ivanova N.L. (National Research University "HSE") TYPES OF SELF-DETERMINATION OF A PERSON IN BUSINESS: FINDING APPROACHES</p> <p>Kupreychenko A.B. (National Research University "HSE") MORAL FACTORS OF SELF-DETERMINATION OF A PERSON IN BUSINESS</p>

The conference will discuss the following **issues**:

1. Business and Society: Social Responsibility of Business, Social Potential of Corporate Volunteering;
 2. Interaction with Stakeholders: Humanization, Methods of resolving Conflicts;
 3. Business and Government: The factors of Interaction and Partnership;
 4. Business Networks and Social Capital;
 5. Social Trust and Confidence in Business;
 6. Business Culture, Partnership and Competition;
 7. The moral Foundation of economic Behavior and business Activity
 8. The Person in the Business: Self-determination, Self-realization, Leadership and Subordination;
 9. Organizational Phenomena: Corporate culture, Psychological environment, Satisfaction, Loyalty, Commitment and Trust, The human Factor in Organizational Change, etc;
 10. Occupational health: Stress, Motivation, Engagement in Relation to business performance;
 11. Problems of Integration of Russian Business in Business Environment in Europe, Asia, North America, etc.
 12. Business in the Political Process;
 13. Demography, Culture and Business;
 14. Legal Aspects of Business Activity;
 15. Business History;
 16. Models and Factors of Success in Business: strategies for success and career development;
 17. Decision Making in Business;
 18. Marketing Communications and Communication in Business
 19. Problems of Business Education and Business Consulting;
- etc.

Chair of Program Committee - scientific adviser of Psychology department HSE, professor Vladimir D. Shadrikov.
Chairs of the Organizing Committee - professor Alla Kupreychenko akupreychenko@hse.ru

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Conference web site: www.bsh.hse.ru

Location: Moscow, Myasnitskaya street 20

15.00-17.00	Session. Business and Society: Social Responsibility of Business, Social Potential of Corporate Volunteering (Ishikawa A., Veselov U.V...)	Session. The Person in the Business: Self-determination, Self-realization, Leadership and Subordination. (Schaufeli W., Leonova A.B., Zankovski A.N., Tikhonova N.E., Magun V.S.)	Session. Social Trust and Confidence in Business. (Sasaki M., Dryakhlov N.I., Kupreychenko A.B., Davidenko V.V., Lebedintseva L.A.)	Session. Decision Making in Business. (Nureev R.M., Podyakov A.N., Klucharen V.A.,...)
17.30-18.00 Coffee break				
18.00-19.30	Session. Problems of Business Education and Business Consulting. (Nicholson N., Bazarov T.U., Rossokhin A.V., Chernova O.N., Khodzinskaya O.I.)	Session. Occupational health: Stress, Motivation, Engagement in Relation to business performance. (Schaufeli W., Leonova A.B., Kuznetsova A.S.)	Session. Organizational Phenomena: Corporate culture, Psychological environment, Satisfaction, Loyalty, Commitment and Trust, The human Factor in Organizational Change, etc; (Ishikawa A., Kabalina V.I., Aksenovskaya L.N. Shipov A.)	Session. Business and Government: The factors of Interaction and Partnership; (Barabashev A.G.,...)
20.00 Cocktail reception				
October 31, 2013				
11.00-13.00	Session. Problems of Integration of Russian Business in Business Environment of Europe, Asia, North America, etc (Karaganov S.A., Lebedeva N.M., Tatarko A.N.)	Session. The Person in the Business, Profession and Work. (Ivanova N.L., Antonova N.V.) (lecture room)	Session. Systemic researches the problems of business holders, partnership and competition in business (Kosals L.Ya., Pzdnyakov V.P.)	Session. Models and Factors of Success in Business: strategies for success and career development. (Lipatov S.A., Pachtchenko - de Prévaille E.)
13.00-14.00	Coffee break			
14.00-16.00	Master class №1. "Methodological approaches to the research of the psychological contract in organizational interaction". (Rebrilova E.S.)	Master class №2. "Methods of the small group's efficiency assessment in the organization". (Sidorenkov A.V.)	Session. "Marketing Communication and Business". (Nazarov M.M., Tretyak O.A., Lebedev A.N.)	Session. "The moral Foundation of economic Behavior and business Activity". Shadrnikov V.D., Kupreichenko A.B., Veselov U.V.)
17.00-17.30 Coffee break				
17.30-18.30	Round table discussion №1 "Rising diseases of corporate volunteering" (Gainer B., Medsiyanova I.V., Blagov U.E., Bodrenkova G.P.)	Round table discussion №2 "Interaction with Stakeholders: Humanization, Methods of resolving Conflicts" etc." (Benton S., Shtroo V.A.)	Round table discussion №3 "Legal Aspects of Business Activity". (Ivanov A.A., Kamenski A.G., Lebedev A.L., Lokosov V.V., Saligin E.N., Filinov N.B., Poznyakov V.P.)	The presentation of the electronic database: "Social psychology of Russian business holders" (Pozdnyakov V.P., Vavakina T.S.)
18.30 Closing of the conference (lecture hall 101)				
19.20. Departure of participants of the International Scientific seminar Business Psychology to the eco-hotel «Sneger'yki»				

National Research University – Higher School of Economics (HSE, Moscow, Russia)
Russian Foundation for Basic Research
Institute of Psychology of Russian Academy of Sciences (RAS)
Institute of the Social and Economy Problems of the Society of the RAS
Institute of Socio-Political Research of the RAS
The Lomonosov Moscow State University
Russian University for the Humanities
Saint–Petersburg State University
Kursk State University
Tver State University
University of Westminster (UK)
Chuo University (Tokyo)
The Association of Business Psychologists (GB)

International Western countries and in Russia Russia-Japan center for comparative studies of corporate culture in Eastern and

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THE PRELIMINARY PROGRAM

International Scientific Conference
«BUSINESS. SOCIETY. HUMAN»

October 30-31, 2013

Moscow

The purpose of the conference: interdisciplinary analysis of actual problems of studying business in the social sciences: the relationship between business and society; social capital and trust; business and corporate culture; individual, group, and organization in business, problems and prospects of business education and business consulting, etc.